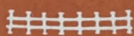


CONTACTS



NOVEMBER .. 1958

Welcome to the Quarter-Century Club

ARMAND G. PROVOST

Mr. Armand G. Provost of Department W1760, completed 25 years' service with the Company on Friday, October 10. His entire service has been with 1760. To mark the occasion an informal coffee party was held in the department where his numerous friends from both the Mail Order and the Store called to congratulate him and extend their best wishes. Armand is married to former Eatonian Cecile Boucher.

Mr. Botting of T1016, Toronto, on behalf of Department 1760 and Mr. H. Green, Drugs Manager, made a presentation of a transistor radio, also a fishing tackle box from former 1760 employees. Among the numerous gifts was a Sheaffer's pen and pencil set from employees of the M.O. Drugs. Mrs. Provost was the recipient of 25 American Beauty roses.

Armand is a keen and ardent sportsman, and owns a very lovely cottage near Lac du Bonnet, where he spends most of his spare time. He plans to take his six weeks' vacation next summer and tour northern Manitoba and Ontario by plane and boat. He is treasurer of the Manitoba Game and Fish Association, La Verendrye Branch. He is also a member of St. Boniface Basilica.

Congratulations, Armand, and may you enjoy many more years of good health and good fishing and hunting.



DONALD L. SMITH

Donald L. Smith of the Stock Audit, became a member of the Quarter-Century Club on Thursday, October 30. He received his certificate and a diamond ring from the Company and was presented with a car radio by his Stock Audit associates. Many congratulatory messages were received from his friends throughout the west as well as those who personally extended their congratulations. Twenty-five red roses were sent to Mrs. E. J. Smith. Don spent one month of his long vacation at the Lake of the Woods.



MISS NETTIE McPHERSON

Miss Nettie McPherson celebrated her 25 years of continuous service with the Company on Thursday, October 30. A breakfast was held in her honour in the Grill Room and all members of the Personnel Department attended. Presentation of a clock-radio was made to Nettie by Mr. Fotheringham.

Nettie began working for the Company in the Basement Store. At that time (1933) her department was known as W268, but the section that Miss McPherson worked for then would now be known as the Basement Shoes. Transferring from the Shoes in 1941, Nettie joined the Juvenile Department, Fifth Floor, and there she remained until 1950. In 1950 she was transferred to the Staff Relations where she works at the present time.

Nettie loves to roller skate and bowl and has been a member of both these recreations with Eaton's at one time. Also Nettie does canteen work with the Red Cross at Deer Lodge. But her favourite hobbies are her two nieces and four nephews so she tells us, and we can believe this, for Miss Nettie McPherson loves people and many a kind word spoken by her has helped a customer or an employee throughout Nettie's 25 years. Our sincere wish for many more pleasant years with Eaton's, Nettie, and "happy 25-year anniversary!"



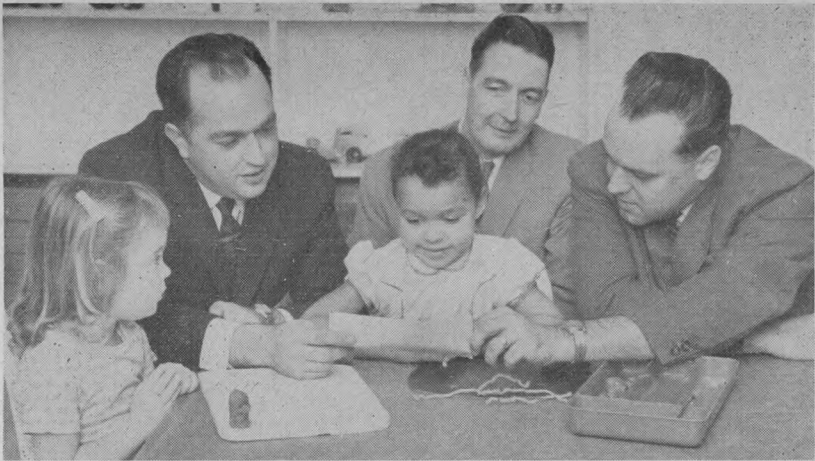
EDUCATION

An educated man is not one whose memory is trained to carry a few dates in history—he is one who can accomplish things. A man who cannot think is not an educated man, however many college degrees he may have acquired.

Thinking is the hardest work anyone can do—which is probably why we have so few thinkers. There are two extremes to be avoided: one is the attitude of contempt toward education, the other is the tragic snobbery of assuming that marching through an

educational system is a sure cure for ignorance and mediocrity.

You cannot learn in any school what the world is going to do next year, but you can learn some of the things which the world has tried to do in former years, and where it failed and where it succeeded. If education consisted in warning the young student away from some of the false theories on which men have tried to build, so that he may be saved the loss of time in finding out by bitter experience, its good would be unquestioned.—Henry Ford.



Presentation of cheque to Darryl, one of the little girls of St. Joseph's Day Nursery, by Mr. D. G. Wilson. Left to right: Laurie, from St. Joseph's Day Nursery; Mr. J. P. Labatt, campaign chairman; Mr. V. T. Fotheringham, secretary of Eaton Employees' Charitable Fund; Mr. D. G. Wilson, Eaton Employees' Charitable Fund president.

Eatonians Are Largest Givers To Community Chest Drive

\$93,000 Contributed by Company and Employees

Largest amount ever contributed by a Winnipeg business firm and staff was the whopping \$93,000 from The T. Eaton Co. (Canada) Limited and employees, which provided real impetus to the Greater Winnipeg Community Chest campaign.

Chest officials paid enthusiastic tribute to the unmatched generosity of Company and employees alike, and in the words of the campaign chairman, Mr. John Labatt: "Your Company has done a wonderful job this year. I understand the total contribution from employees, company and executives will be \$93,000. That is nearly \$100,000 from one corporation and its employees—a remarkable achievement!" The amount was made up as follows:

The T. Eaton Co. Canada Limited.....	\$36,000
Eaton Employees through the Employees' Charitable Fund	55,000
Contributions from individual employees.....	2,000
	\$93,000

Widely cited as an example of the effectiveness of charitable giving through an Employees' Fund, with the subsequent saving of time and manpower in canvassing for individual appeals, the Eaton Employees' Charitable Fund always pays out a large proportion of its income to the Community Chest. In so doing it has helped secure the successful operation of the following 40 affiliated agencies:

Children

Children's Aid Society of Eastern Manitoba
Children's Aid Society of Winnipeg
Children's Home of Winnipeg
Day Nursery Centre (2)
Jewish Child and Family Service
Joan of Arc Day Nursery
Knowles School for Boys
St. Agnes' School
St. Joseph's Vocational School

Youth

B'nai B'rith Camp
Boy Scouts Association
Camp Morton
Camp Notre Dame
Camp Robertson
Camp Sparling
Girl Guides Association
Sandy Hook Camp
Sisters of Service Girls' Residential Club
Ukrainian Park Camp
Young Men's Christian Association (5)
Young Women's Christian Association

Family

Age and Opportunity Bureau
Christmas Cheer Board
Family Bureau of Greater Winnipeg
Home Welfare Association
Jewish Old Folk's Home
John Howard and Elizabeth Fry Society
Logan Neighbourhood House
Norquay Neighbourhood House
Middlechurch Home
St. Joseph's Residence

Health

Canadian Arthritis and Rheumatism Society,
Greater Winnipeg Branch
Canadian Mental Health Association
(Man. Div.) "Share"
Canadian National Institute for the Blind
Children's Hospital
St. John Ambulance
Victorian Order of Nurses
Winnipeg General Hospital

Community

Welfare Council of Greater Winnipeg and
Volunteer Bureau

ARE YOU AN EMPLOYEES' CHARITABLE FUND SUBSCRIBER?



**40
Years
with
Eaton's**

ELLIOTT WESTMAN

"Forty years with The T. Eaton Company," This was the statement made by Mr. Elliott "Jumbo" Westman on October 7. "Time surely passed by quickly," Jumbo told us when we visited him at his gaily decked-out desk in the M.O. Adjusting. Mr. Westman has worked the last 12 years for his present department and the other 28 years for the M.O. Shipping. He is married to a former Eatonian, Elsie Pasmore of 122 Department.

Jumbo is a very enthusiastic five-pin bowler (and one time ten-pin) and has won many cups and prizes through his prowess with the bowling ball.

In his younger days he played baseball and hockey with Eaton's, now does a bit of gardening and has made a real hobby of amateur photography. We all wish you continued health, Jumbo, and many more happy years.

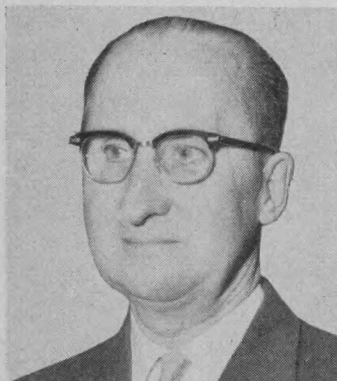


MISS BESSIE WINDLING

October 28 wasn't just another day for Bessie. Reason? Forty years ago Miss Windling joined the staff of the Winnipeg Store. Began working with the To-Follow Department of those days, then after about seven years was transferred to M.O. Shipping where Bessie worked for three years—another transfer to M.O. Correspondence where she works at the present time.

Tuesday morning Miss Windling was presented with a trilight lamp and a TV lamp also, by her department management and friends. She received many personal gifts and well-wishers throughout "her" day.

Bessie, on her holidays this year, travelled to Vancouver and points west visiting relatives and friends. Many more happy years, Miss Windling.



CARMAN CONN

Carman was born in Miami, Manitoba, and came to reside in Winnipeg in 1910. He joined the Eaton staff October 13, 1913, first with 147 Department, transferring to Department 11 (Staples) in November, 1914, and has remained with this department since. Served with the 16th Canadian Scottish for 3½ years during the first World War. Carman is married and has one son and two daughters, Ken and Marianne, married, and June still at home, also three grandchildren. His main hobby is gardening.

On Friday, October 10, Carman was presented with a quarter-inch electric drill with accessories by Mr. T. D. Carson, Assistant; he also received a number of well-wishers during the day. Mr. and Mrs. Conn were guests of honour at a banquet held at the Parker House on October 1.

Four

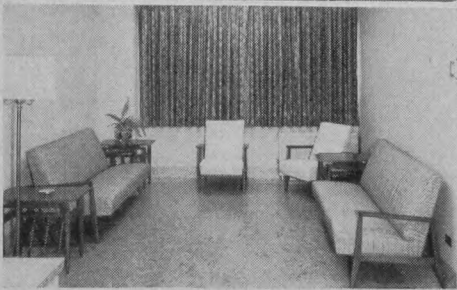
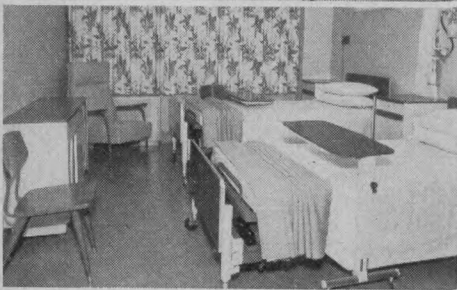
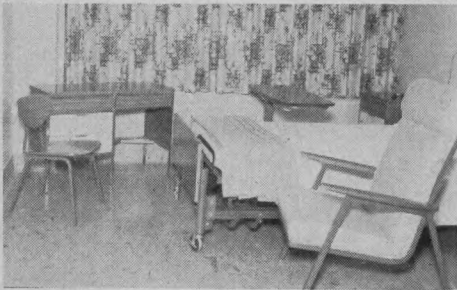
**45
Years
with
Eaton's**



GEORGE H. POOLE

Mr. George H. Poole, Assistant, Supply Room, celebrated 45 years with the Company on Wednesday, October 15. A breakfast on his behalf was held at the "Oak Room," St. Regis Hotel, at 8:00 a.m. on his special day, at which time Mr. Poole was presented with a trilight lamp and seat covers. In attendance were members of Supply Department staff and friends.

Mr. Poole began his service in the Company as a parcel sorter where he worked for one year. Transferred to the Box Factory for two years and then to the Supply Room as a stockman, where he rose to become Assistant (Stockroom). George is married and has one son, Barry, and two grandsons. He is a member of the Commercial Travellers' Curling Club, likes to golf, fish and hunt. Our sincere congratulations on your 45th anniversary, Mr. Poole, and may you have the best of health in the years ahead of you.



ANOTHER ACHIEVEMENT BY EATON'S CONTRACT SALES IN WINNIPEG

The functional yet beautiful interior of the splendid newly opened north wing of the General Hospital (shown at top right) was the work of Eaton's Winnipeg Contract Sales Division.

All the furnishings and floor coverings were chosen and installed by our experts in consultation with the hospital authorities. Here we show a few of the modern furnishings of the wards and other parts of the building, the general motif of which is to bring strength with gracious appearance to the needs of the hospital patients and staff.

Our own Contract Sales Hospital Division has played no small part in the designing of this furniture, which is exclusive to Eaton's. More than 300 beds, along with the necessary service rooms, lounges, etc., were outfitted by Eaton's. Special congratulations are in order to Contract Sales Division for a big job well done.

Starting at top left: Main floor lobby, private ward, two-bed ward, sixth floor waiting room.



LONDON BUYING OFFICE REPRESENTATIVE TOURS SYSTEM

Mr. P. G. French of our London Buying Office, accompanied by Mrs. French, was a recent visitor to the Winnipeg organization in the course of a tour of the Stores that took him to Eaton Stores from coast to coast. Contacts was able to get Mr. and Mrs. French to spare a few moments during their busy "round" to allow us this studio picture of them. So glad to have seen you, Mr. and Mrs. French; we trust you had a most enjoyable time in our country and a very pleasant trip home.

EATON'S MIXED FIVE-PIN BOWLING LEAGUE

by D. SLACK

	1st Division	2nd Division	3rd Division	4th Division	5th Division
1st Series Winners	Winsomes 144 ½ points	Wiggetts 163 ½ points	Tegos 161 ½ points	Wise Ones 142 ½ points	Royals 114 ½ points
Women's High Average	D. Hardiman 227	D. Monchak 220	D. Kennett 205	D. Cameron 191	A. Hamilton 164
Men's High Average	E. Wall 235	L. Jackson 222	D. McColl 225	J. Stewart 223	C. Erickson 172

1st Series	Women's High Single	Women's High Three	Men's High Single	Men's High Three	Team High Single	Team High Three
Division 1	B. Schlamp 370	B. Stevenson D. Hardiman 828	E. Wall 368	E. Wall 896	Sirloins 1245	Sirloins 3278
Division 2	N. Messett 378	D. Monchak 870	R. Simpson 330	R. Simpson A. Wright 802	Wiggetts 1355	Wiggetts 3478
Division 3	P. Briggs 335 (Scratch)	M. Wyborn 838	D. McColl 387	L. Smart 886	Meteors 1274	Meteors 3197
Division 4	A. Courteau 395	A. Courteau 813	J. Kerr 336	J. Kerr 827	Wise Ones 1203	Wise Ones 3268
Division 5	A. Scott 300	A. Scott 900	G. Simpkin 305	G. Simpkin 856	Newcomers 1008	Royals 2773

Miss CANADA of 1959

(Danica d'Hondt)

Miss Danica d'Hondt is currently on a tour of Eaton stores, sponsored by Philco Corporation of Canada Limited. She arrived on Monday, October 27. During her short stay she managed to visit two Community Chest agencies, was interviewed by radio and television, and also attended a hockey game on Thursday evening.



Mr. W. L. Palk and Miss Canada, Danica d'Hondt.

Not only does Miss Canada possess an extremely pleasant personality and appearance, but she is also an experienced performer quite at ease before audiences, large and small. This was in evidence during her demonstrations for the Philco Corporation.

Miss d'Hondt is pictured with our Store Superintendent, Mr. W. L. Palk. Mr. Palk thanked Miss Canada on behalf of Eaton's Winnipeg and wished her success in her future studies.

EMPLOYEES' CHRISTMAS SHOPPING, 1958

Approval is given to the granting of an additional 10% to employees on their purchases during the coming Christmas season but with the exception of the following lines on which no additional allowance will be given:

- A—All Provisions
- B—Magazine Subscriptions
- C—Decorating
- D—Fur Storage and Fur Repairs
- E—Cloth Coat Storage
- F—TV Service Contracts

- G—Any merchandise on which no regular discount is given
- H—Laundry Soaps or Soap Flakes
- I—Lumber
- J—Watch and Jewellery Repairs
- K—Boy Scout Section, Dept. 232

The Employees' Shopping period will again take the form of all-day shopping, and this year will be permitted between the following dates, both inclusive:

FRIDAY, NOVEMBER 14th to THURSDAY, NOVEMBER 27th

This extra 10% is in addition to the regular Employees' Allowance now in effect. Those not entitled to the regular Employees' Allowance will use an Employees' Allowance Envelope marked with a Star and 10%, which will be good only for this extra 10%.

Approval has again been given that specially marked Employees' Allowance Envelopes may be cashed whenever amounting to One Dollar (\$1.00) or over in total. Employees are asked to endeavour to have all their special envelopes for Christmas Shopping cashed in before December 9, 1958.



Left to right: Mr. F. G. Muirhead, M.O. Divisional Manager; Mr. G. W. Robinson, M.O. Operating Manager; Mr. R. Robertson, Manager of W15 and W22; Mr. B. C. Sutherland, Personnel Manager.

KEY PERSONNEL OF THE WINNIPEG MAIL ORDER PREPARE FOR THE 1958 CHRISTMAS SEASON

The Assistant's Association held a special dinner on Wednesday, October 15, for assistants, signatures and section heads — the people on whom the Company depends — to induct and guide the large number of new employees we have for the Christmas season. President Joe Leighton "chaired" the occasion and welcomed speakers and special guests. Speakers for the evening included Messrs. F. G. Muirhead, M.O. Divisional Manager; G. W. Robinson, M.O. Operating Manager; R. Robertson, Merchandise Departments, and B. C. Sutherland, Personnel Manager.

Following dinner the gathering was entertained by the Winnipeg Male Voice Choir. Director of the choir was Mr. Lucien Needham and accompanist Barry Anderson. The singing of this choir was most enjoyable, and the evening finished with a showing of the highlights taken from the McDonald Brier play-offs throughout the last few years.

The Changing Times and Our Ability to Adjust

Mr. Muirhead commented on today's Mail Order scene, with its growing business not only from the Canadian rural west, but also city and suburban areas which has definitely brought the catalogue into the high fashion as well as the utility field.

This means that today's Mail Order business and system have to meet and beat a wider field of competition than ever before, and it is therefore all the more necessary that our Mail Order service in every way measures up to the need.

A heavy investment has been made to rearrange and improve our Mail Order facilities and give the departments all the advantages we can in co-operation and system. Train and help your employees, new and old, to back this up with a good knowledge of merchandise system and service, and we shall still be able to say to the customer: "It Pays to Shop at Eaton's."

Make New Employees Feel Confident

Mr. Robinson, M.O. Operating Manager, spoke of the need of patient and sincere effort from Key Personnel when training new employees. He mentioned the fact that quite a

few of these people have never worked before and therefore should firstly be well instructed, then speed and accuracy emphasized later.

Tell the Employment Office about exceptional people during the busy season, take note of people with extra ability and see that the proper information is passed on to the Employment Office.

Finally, to operate a Mail Order system properly, teamwork and co-operation are the essentials to bring about a successful season of business and pleasant working conditions.

Mr. Robertson, representing the merchandise departments, stressed close co-operation between the merchandise and service departments. By having the checks arriving on time to the assembling and packing the result has to be a satisfied customer.

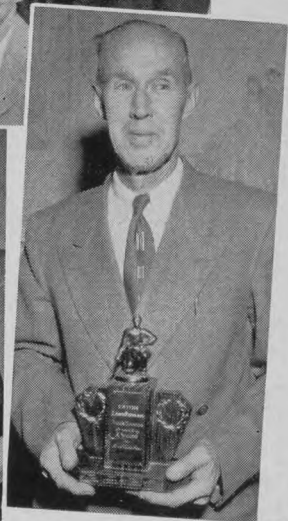
Mr. Sutherland spoke briefly, mentioning how quickly the Christmas season comes upon us and how we must be fully prepared for all emergencies. Competition today is very keen and therefore all phases of our Company's operations must be alert.

In closing, he wished all departments the best season ever, and the full co-operation of the Personnel Department would be at their disposal when required.

LET'S MAKE THIS THE BEST SEASON EVER — WE CAN DO IT!



Winnipeg Male Voice Choir



Top, back row, left to right: H. Evans, president; R. Lowe, P. Cook, W. Stewart, S. Poole, F. Rendall, Front: A. Stefanson, treasurer; "Tiny" Munro, L. Greenberg, Centre: Mr. and Mrs. Cavell, Betty Munro, ladies' singles champ; H. Wright, Bottom: Doubles winners M. Gordon and J. Cook; winning team, R. Lowe, F. Summers, J. Cook, P. Cook.

EATON LAWN BOWLING PARTY

Another successful season of "bowling on the green" has come to a close. Saturday, October 25, at the Marlborough Hotel a banquet and dance were held and presentation of prizes to the season's winners was the highlight of the evening. Harry Evans, genial host and president, thanked everyone for the help given him during the year, and wished the incoming president equal success in the 1959 season.

Guests introduced by Mr. Evans included Mr. and Mrs. B. C. Sutherland, Mr. and Mrs. T. M. Miller, Mr. Cavell, president of the Manitoba Lawn Bowling Association, and Mrs. Cavell; and Mr. and Mrs. D. E. McPherson.

Mr. Cavell spoke briefly of the need for further work by all lawn bowling clubs in Winnipeg to promote the sport and build up memberships of the various clubs. He also congratulated the Eaton Club on having another successful season. Mr. Sutherland extended the good wishes to the club from the Recreational Committee and assisted Mr. Evans in the presentation of prizes.

Inter-club winners were as follows:

Ladies' singles: Betty Munro won out over Julie Cook in a very hard-fought game.

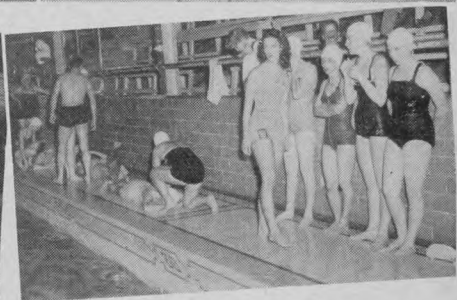
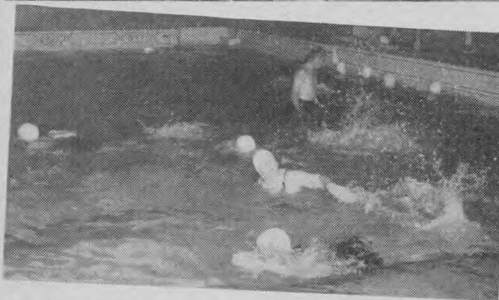
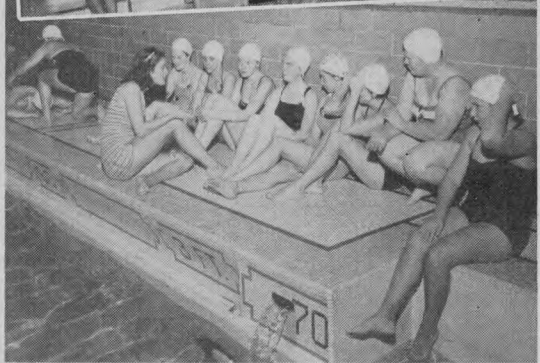
Ladies' doubles: Mary Gordon and Julie Cook teamed up to win out over Eve McWilliam and Flo Summers.

Men's Singles: Fred Rendall won out over Bill Summers, Jr., after 32 ends with a very close score.

Men's doubles: Fred Rendall and Art Wright beat out Perry Spickett and Frank Day.

In the team event for the Sutherland trophy Percy Cook piloted the winning team of Julie Cook, Flo Summers and Roy Lowe to win out over Fred Rendall's team of Bill Summers, Sr., Mona Summers and Harry Isfeld.

Congratulations, winners and all bowlers, for another successful season of lawn bowling.



EATON WOMEN'S SWIMMING CLASS FOR 1958 IS AN OUTSTANDING SUCCESS

An enrolment of 94 would-be swimmers has given our Red Cross instructors plenty of work for the fall season. As shown in the above picture, taken during an evening of instruction, enthusiasm and determination are the order of the day. Progress is being made by the regular attenders and quite a few good marks should be chalked up by our girls at the completion of the class. Remember girls, November 25 is your last night! Let's see all those enrolled swimmers out to every class.

HOCKEY PLAYERS!

The Eaton Hockey League is looking forward to another successful season of hockey. Any Eaton employee wishing to play in the Eaton Hockey League please register your name with the Contacts and Recreation Office, 2nd floor, Store. Uniforms and hockey sticks are supplied during each evening's play, and games are properly supervised by an M.H.A. referee.

Any player wishing to play hockey for the fun of the sport should join the Eaton Hockey League. Let's see a good turnout this year, fellows!





BANNER SEASON GIRLS' BASEBALL

Top left across: Jets, champions of 1958; Valuable Player; Tom Scott, All-Star Coach and Star Manager.

Second row across: All-Stars Rena M. Johnson (Imps), utility player; Levna Grose (Jets), right field; Phyllis Shindler (Imps), 2nd base.

Third row across: Tina Harder (Jets), centre field; Carol Magnusson (Jets), left field.

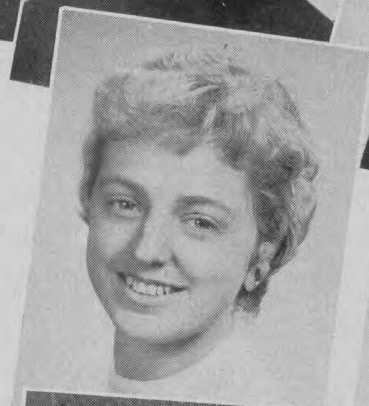
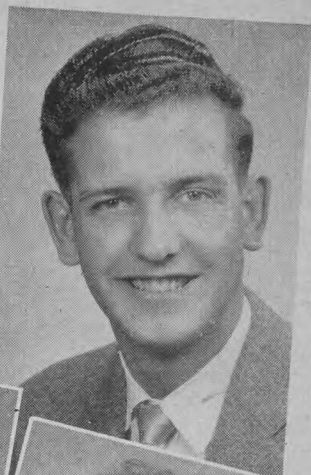
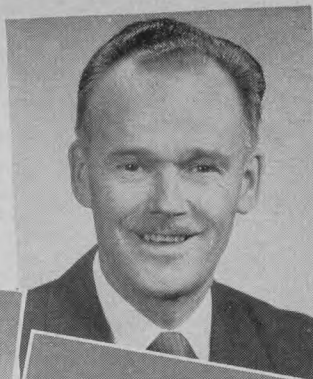
Lower left and right: Two pictures of our ball players and their friends.

The baseball season for the Eaton Girls' Club was held at the Parker House on Thursday, October 23, to celebrate the winning of the trophy for supremacy, for the year 1958. The trophy was the second straight season and was presented to Mr. Sutherland.

Mr. Cy Scarr presented the most valuable player, Lamb, with the Bill Clay trophy. Mrs. Grose, the winner of last year's most valuable player, Levina, on a splendid season of baseball.

Guests introduced by President Jack Bruce Sutherland, Mr. and Mrs. Cy Scarr, Pherson and Mr. and Mrs. John Young. The evening was completed with several hours of dancing. The girls and their friends attended in large numbers (about 150 people) and all said they had a marvelous time.





SON FOR EATON SEBALL LEAGUE

ions of 1958; Mrs. Levina Lamb, Most
All-Star Coach; Danny Remillard, All-

rs Rena McCaughan (Jets), 3rd base;
player; Levina Lamb (Royals), pitcher;
eld; Phyllis Mormal (Jets), shortstop;
base.

nder (Jets), 1st base; Jean Stremenski
usson (Royals), catcher; Joyce Andry-

pictures of the happy group of base-

Eaton Girls' League wound up at the
October 23. A banquet and dance was
of the trophy, emblematic of baseball
The trophy was won by the Jets for
was presented to Danny Remillard by

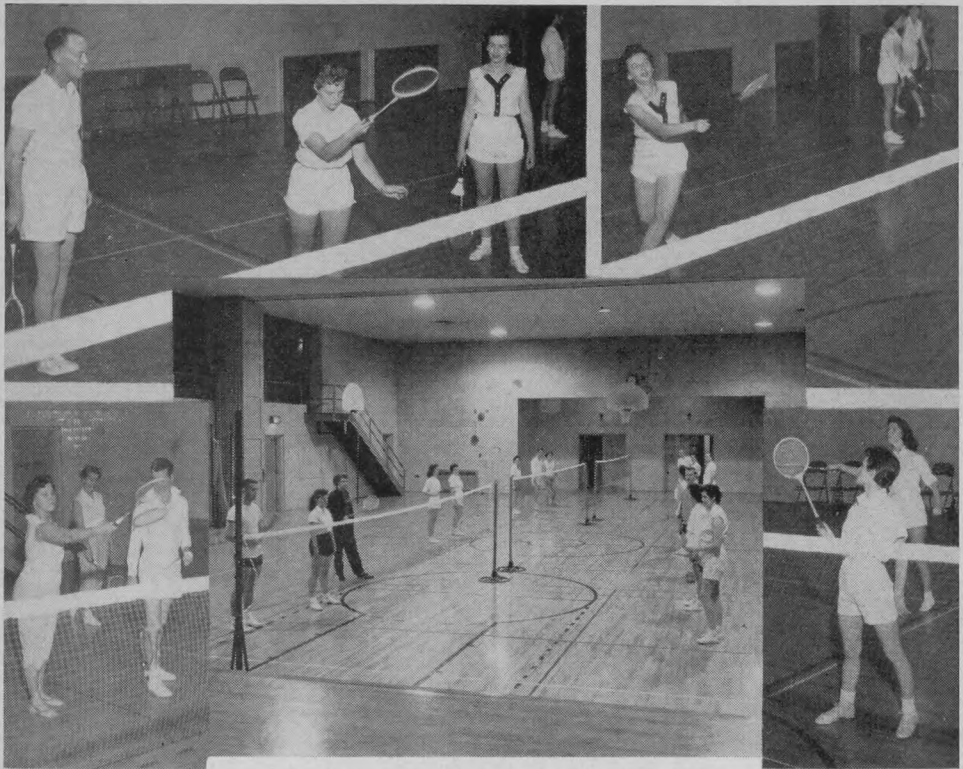
e most valuable player, Mrs. Levina
phy. Mrs. Lamb is a sister of Mrs.
s most valuable award. Congratula-
season of baseball.

dent Jack O'Leary were Mr. and Mrs.
rs. Cy Scarr, Mr. and Mrs. D. E. Mc-
n Young. Speeches were few and the
several hours of dancing. The girls at-
ut 150 people) with their friends, and
time.





BADMINTON BIRD-NOTES



ATTENTION ALL BADMINTON PLAYERS

Another season of badminton has begun. Play started last Thursday, October 16, at Sargent Park School Auditorium. Our club will meet every Thursday, at 7 p.m. at Sargent Park School. Free instruction will be given from 7 to 8 p.m. Racquets are supplied if necessary. Eaton Badminton Club members may also play at the R.C.A.F. Wednesday and Sunday, 7 to 10 p.m., only if they are registered members of the Eaton Badminton Club. Membership for the year for the three nights of badminton is \$3.50 per person (50c R.C.A.F. fee). Wives or husbands of Eaton employees are eligible to play. Let's have a real good season of badminton. Support your club!

NOTE: Transportation

Wednesday and Sunday: Be at Harman's Drug Store at 7:30 p.m. From there transportation will be provided to the R.C.A.F.

For Sargent Park School: Sargent trolley bus stops right in front of school. Then walk around to the back of the school where the auditorium is situated.

Please procure membership from the following executives:

D. McGhee, President, W261
J. O'Leary, Vice-President, W172

Y. McKenzie, Treasurer, W100X
H. Gould, W229

"EATON'S WOMEN'S CURLING CLUB"

Despite the golf-like weather, the "roaring" game got off to a rousing start Monday night, November 3, with our annual get-together held in the club rooms. There were approximately 75 girls in attendance and even our greenest rookies should wind up as seasoned pros after taking in Shirley Brown's humorous, helpful instructions on the art of curling. A sing-song, followed by delicious refreshments, brought the evening to a close.

We're off and winging, girls. Let's keep the enthusiasm high and make this the happiest curling season ever.

Department News from the Store

LOWER FLOOR

Basement Meats—By W. Cuthbert

Belated congratulations to Jean Everitt who has become the proud grandmother of a grandson recently.

Our deepest sympathy goes to Mr. and Mrs. Leo Caeppart and family on the accidental death of their grandson, Edmund, last month.

Nice to see Tom Taylor around once more after a sojourn of illness. Tommy has been indisposed for several weeks.

Frank Meyer had the misfortune to cut his hand bad enough to have several stitches and medical attention. Frank has had to convalesce at home.

John Valimaki has returned to the department after a short time around North of 53. "Give me the bright lights of dear old Winnipeg anytime," says John.

We mustn't forget a plug for our bowlers at this time. We hear of sensational scores each week. We may have a champion right here by the end of the season. Knock 'em over, kids.

Congratulations to the former Margaret Dawson, an ex-employee of ours, who was married recently. Happy days, Margaret.

Small Wares—By F. Allison

Congratulations to Fern Young who was married October 29 to Mr. Ed Turtle in St. John's Presbyterian Church.

Mr. Davidson presented Fern with a Queen Ann coffee table and a pair of pillows on behalf of the staff.

Our very best wishes for a happy future, Fern and Ed, as you take up your new life together in Calgary.

Foodateria—By R. Berg

Congratulations and best wishes to Mary Ulrich who left us to be married to Harold Pfeifer. Mr. A. Carr presented Mary with sheets and pillow cases on behalf of the staff. At a shower held in her honour, Mary was the recipient of a steam iron, clothes hamper and basket.

We have a new diamond to report in our department this month. The lucky girl is Winnie Cadle, she received a lovely diamond from Frank Thoresby on October 14.

We are glad to see Joe Moore back with us after his recent illness.

Sorry to hear Brenda Beering is in the hospital. Hope she is feeling better and will be back with us soon.

* * *

MAIN FLOOR

Lower-Priced Store, Hargrave Annex

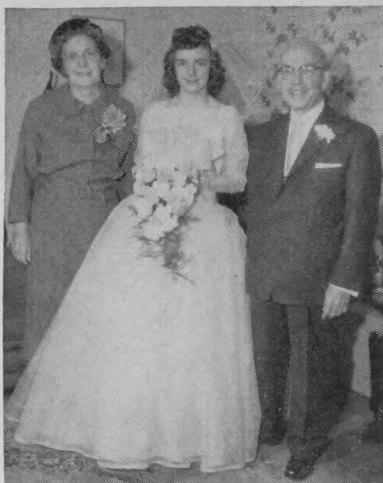
A very enjoyable evening was spent Saturday, October 4, at the home of Mr. and Mrs. Howat, Kelvin Boulevard, by the staff of the Homefurnishings Economy Section and friends. Entertainment was dancing and hoola-hoop display by numerous guests. Thanks again to Mr. and Mrs. Howat for the use of their home.

Glad to hear that Jack McNeill is recovering from his operation and hope it won't be too long before he is back in our midst. Sorry to hear that Mr. Layton is ill, and hope it won't be too long before he is up and around again.

Men's Shoes—By M. Williams

On behalf of the staff of Department 237, Mr. Travers presented Harold Cook with a lovely table lamp and extended best wishes of all, prior to Harold's marriage, September 13.

Congratulations to Mr. and Mrs. W. Drader on the birth of a daughter on October 10.



Men's Furnishings

"Des" Belanger and his good wife can be justly proud of their daughter, Colette. Colette was married on October 25 in St. Boniface Cathedral to Lucien Isabey. Colette made a beautiful bride as is evident by the picture above. She is standing with her mother and father after the wedding ceremony. Soloist at the wedding was Arnold Peabody. Congratulations, Des and Mrs. Belanger, and many happy years, Colette and Lucien.



MISS MARGARET WILLIAMS celebrated 35 years of continuous service with the Company on Saturday, November 1. Margaret has been connected with shoe departments all her Eaton life, having started with the M.O. Shoes in 1923 where she remained one year and then transferred to the Men's Shoes, Store. Here in the Men's Shoes office, Margaret is the head office girl, and an efficient one, too.

Miss Williams lives with her parents and has a sister, Mrs. Jessie Wallace, who also works in a shoe department (in the Mail Order). Her brother Jim resides in Edmonton.

Margaret likes to play golf and has belonged to the Eaton Women's Golf Club. Winter sports are her favourite interest as a spectator, especially fancy skating. She is a Red Cross Worker (Blood Donor Section) and is a member of Norwood United Church. Likes to travel and hopes to be able to arrange a trip in the not too distant future. Many happy years ahead is the wish from all your friends at Eaton's, Margaret.

Books, Magazines, Stationery

By M. C.-Lawton

A grandson for Mary Thacker, his name is James Allan Campbell. Our best wishes to Loretta Martin on her engagement to Joe Wear.

Deepest sympathy to Jean Collins (retired) on the loss of her mother.

On October 22 Barbara Kent celebrated 30 years with the Company. It was a day of personal gift-giving and many callers. On the 23rd a reception and dinner was held in her honour at Haleways. Mr. E. Freeman (pinch hitting for Mr. S. Florence who was unable to attend owing to illness) thanked Barbara for a job well done and, assisted by Mr. W. King, presented an electric coffee maker and crystal cocktail set with the wish for many more years of health and happiness. A pleasant evening followed, with a sing-song and stunts.

On the sick list: Mr. S. C. Florence, Jean Cormack and Ethel Smith.

Notions—By Doreen Romanow

Recently there have been three engagements in our department. Congratulations to Doreen Sančan who became engaged to Lou Sorrenti of Vancouver. Our best wishes also to Leona Dyck and Don Rolland who became engaged. We wish all of you lots of luck and future happiness.

A party was given at Isabel Laing's cottage, Whytefold Beach, on Wednesday, September 3, in honour of Nan Allison. Mr. Shaw did the honours and presented Nan with a lovely Gruen watch on behalf of us all. We hope, Nan, that when you look at the time you'll think of us because we will certainly be thinking of you.

The picture below is one of the many taken at Nan's farewell party. Left to right is Mrs. Shaw, Nan, Mr. Shaw and Irene Weeden. In the background are some of the co-workers and wives of department signatures.



Nan Allison, head girl of our office and an Eatonian for 33 years, terminated her service because of her health. She has now gone to live with relatives in San Lorenzo, California, where the climate is more suited to her.

Before Nan left on Saturday, September 6, we all met in the office to wish her the best. Nan was made recipient of a Denton floral centrepiece as a department gift. Mr. Shaw gave a memorable speech about Nan and her reply was warm and touched many of us.

Numerous other gifts flowed in all day from Nan's many friends.

Congratulations to Isabel Laing who is now head girl in our office. Isabel was in charge of 1024 Workroom before it was closed in January of last year, and since then has been with us. She has made many new friends in the Notions, all of whom are glad to see her back in charge.

We would like to welcome three new girls to our department. These are Joan Downie, Gladys Ewen and Edna Leitch. We hope you like us, girls, and that you also like being Eatonians.

We are sorry to report Laura Magura recently underwent an operation but is now back looking well as ever. Irene Weeden has been away different times quite ill. She is now back and we hope all is well for a long time to come. Also out ill have been Anne Gurski, Mr. Shaw, Mr. McDiarmid and Jimmy

Mawhinney. There have been several others who have been ill for a day. Hope this Contacts finds all well.

A few short, belated words to Mr. Williams (our former manager) and Mrs. Williams who celebrated their 38th anniversary on August 4. Hope you had a wonderful day.

A cheery hello to you, Mr. Williams, from Mrs. Blanche Borghesi who worked for you in the Fancy Goods Workroom. She was on a short visit from Calgary and dropped by to say hello and asked me to refer the wish on to you through Contacts.

Drugs—By R. Bovey

A stag party was held at the home of Vic Weston on October 29 honouring the 35th anniversaries of the following: Bert Ellis, Hubert Wilson, Bill Ford and Vic Weston; also Bill Wiley who achieved his 40th. Presentations were made by Mr. W. McKerchar and Mr. J. Marshall. From all accounts a very pleasant evening was had by all.

Muriel Britton, of our Drug Order Board, was honoured at a shower on October 6 at the home of Mrs. Johnson. She received a lovely corsage and was presented with a kitchen set. Her wedding took place October 25 in Headingly Anglican Church. We wish Muriel happiness and prosperity in the future.

Sorry to hear of Yvonne Hartley being in hospital. We wish her a speedy recovery and hope to see her back soon.

Jewellery—By Vera Bowerman

Congratulations are in order for Connie La Vasseur of our office staff. She came in on October 20 wearing a beautiful diamond on that all-important finger. The lucky fellow is Don Borys.

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SECOND FLOOR



MR. HARRY P. HASLAM of Service Bureau, celebrated his 35 years on Friday, October 24. Harry started with Eaton's in the Delivery and there he stayed for 23 years, then transferred to his present department where he has spent the last 12 years.

Harry is married and has three daughters, Mrs. Margaret McLean who resides in Toronto, and Hilda and Joan at home. He is a member of Home Street United Church and is a member of the Church Session. Has played most sports in his younger days and won the R. Y. Eaton golf trophy in 1929. Now, Harry is very fond of spectator sports and gardening. He and his good wife plan on a visit to the old country in 1959. May you have a pleasant holiday trip, Mr. Haslam, and many more happy years with Eaton's.

Women's Shoes and Slippers—By M. Pohl

We wish to welcome Shirley Lubkiwski who has recently joined our office staff.

Sorry to report that Margaret McCann is on the sick list. Hope to see you back with us soon.

It's nice to see Mr. Simmons back after his long convalescence. Welcome back, Mickey.

Service Bureau—By Joan Bean

Mr. Harry Haslam of Department 131 (Paid Returns), celebrated his 35th anniversary with the Company on Friday, October 24.

On behalf of the staff, Mr. H. Einarson, Manager, presented Harry with a brown Gladstone bag, which we hope will prove to be very useful in his future travels.

Personnel Office—By Ruby Fraser

Glad to hear Betty Greenwood is on the road to recovery after her recent operation. We all miss you, Betty, so hurry back.

Clare Loveridge is back from his long holiday which he spent in Hawaii. He looks fit as a fiddle after a wonderful trip.

On the morning of October 23 all the staff gathered in the Staff Relations office to honour our good friend, Mr. Bill Gray, on his retirement. Bill was presented with a night table from the staff along with the best wishes for a long happy and healthy retirement. Come and see us often, Bill.

Welcome to Joyce Patrick who is to be with us in the Staff Relations office till the New Year. May your stay be a happy one.

On Thursday, October 30, Nettie McPherson celebrated her 25 years with the Company. A breakfast was held in the Grill Dining-Room in her honour at which time she was presented with a clock radio from the Personnel staff. The rest of the day saw a continual line-up of friends and associates bringing congratulations and gifts galore.

On the night previous to this all the gals of the staff gathered at Connie Hancox' home to honour Nettie, at which time an electric blanket was presented to her. A mock 25-year presentation skit by four staff members had the girls howling with laughter. A delightful evening was had by all. Many thanks, Connie, for all the preparations.

Sorry to hear that Dr. MacKenzie is in General Hospital and we all wish him a speedy recovery.

Piece Goods and Patterns—By V. Wilding

It was with regret that we said good-bye to Mary Renton who has left to take up house-keeping in earnest, and Dorothy Chalmers who recently left the Dress Goods Department. Mr. Hancox presented Mary with an electric coffee percolator and Dot a necklace and earring set. We wish the best of luck to both of you for the future.

We welcome three new girls to the staff. Eleanor Quinn and Joyce Mercer have started work in our Pattern Department and Eleanor Michalski in the Cotton Dress Goods. Good luck in your new jobs, girls.

On the sick list is Molly Thompson, and Bea Hoover with a broken leg. A speedy recovery and we hope to see you real soon.

Self-Serve Garments—By N. Jackson

Mrs. Haughey who recently left our department to take up residence in Toronto, was presented with a glamour pin and earrings. Our best wishes go with you, Mrs. Haughey.

We wish to welcome to our department Pat Glenn. Pat is working in our Sportswear Section.

A speedy recovery to Bernice Guest.

Congratulations to Mrs. Barber on the arrival of a grandson.

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THIRD FLOOR

China and Glassware—By D. Scott

Congratulations to Ken and Mavis Whitney on the birth of a daughter Laura Margaret, on October 30; 9 lb. 6½ oz.

EATON'S RETIRED MEN'S CURLING CLUB

Now meeting every Monday afternoon at the curling club rooms. Curl if you wish, otherwise play cards or table games or just call in to chat with old friends. Membership — just one dollar per year.

FOURTH FLOOR

Misses' Coats and Suits—By Mrs. Bowen

In honour of Miss Eba Cummings, Department 344 entertained August 27 at a buffet dinner at the home of Mrs. M. Bowen. Mrs. L. Church assisted the hostess and Miss Lottie Armstrong was in charge of the entertainment. On behalf of the department Mr. Alf Chalmers presented Miss Cummings with a watch.

Women's Sportswear—By R. Campbell

On Wednesday evening, October 15, a crystal shower was held at the home of Mrs. Y. Hay to honour Audrey Grenier, a bride-elect of November 15. The lucky fellow is Barry Bellemar.

Beauty Shops—By S. Proctor

Mary Trowsky sure surprised us when she announced her marriage to Joseph Matewisch some time during the Labour Day week-end. A shower was held for Mary on October 20 at the home of Mr. V. Deverall.

The bride received many lovely gifts from her friends and co-workers. From her department Mary received a steam iron.

From all of us we extend our congratulations to both Mary and Joe and may you have many happy years together.

Furs—By Ev Turner

It was on Wednesday, September 10, that the department presented Pat Larche with a wedding gift. Pat was married on the 13th in a double-ring ceremony at Tabor Baptist Church to Barry John Jackson.

We certainly hope to have Bernice O'Brien back with us shortly. She was operated on October 6 and is on the mend, but we miss her.

We are pleased to welcome Mr. Clifford Scott and Frank Lawson to our staff.

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SIXTH FLOOR

General Office—By D. Cortilet

Our best wishes to June Dugdale who received a lovely diamond—the lucky fellow is Charlie La Barge. Also to Joan Pals who received a lovely diamond from Wally Cramp and Annette Brown who received one from Dave Turk.

A fond hello to Andrienne Lough, a former co-worker who has come into the office to assist during the vacation period. We were all so happy to see you again, Andy.

Good-byes were said to Bob Pollard who has left the department to resume his university studies.

Also to Gladys Penner who has left to take up housekeeping. She received gifts of a handbag from the department and a china figurine from her fellow workers.

Congratulations to Mr. H. V. McBride on his recent appointment to The T. Eaton Life Assurance office. On behalf of the staff, Mr. R. B. T. Whitbread presented Mr. McBride with a desk set.

Welcome to Gordon Miller to the Accounts Payable section. We hope you will enjoy being with us.

And to our two recent brides, June Tyler who is now Mrs. Jones, and Hazel Broughton who is now Mrs. Davidson, our sincere good wishes.

Picture Framing Workroom—By J. Mahoney

We all wish a speedy recovery to Lovi Badali who has been in hospital for the last few weeks.

Carpets—By Gladys McLean

Congratulations to Mrs. Ehman on the arrival of a new grandson in Calgary, October 22. Sorry to report Mrs. Wilson and Bud Ashton off sick. Sure hope they will soon be feeling better.

It was nice to have a phone call from Mr. Hobson, one of our retired members, and to know he was well.

SEVENTH FLOOR

Radios, TVs, Pianos and Organs

By F. McDowall

We would like to extend our congratulations to Mr. Les Jamieson of the radio counter, and Miss Wilma Ruppenthal of the Electricals office, on their marriage October 4.

Congratulations to Allison Saunders of the record counter on her engagement to Greg Skimming, R.C.A.F., Winnipeg.

Welcome back to Rita Leier of the radio office after being on the sick list for a month.

Linda Arndt of the record counter left to be married to Art Nichol of Edmonton. Both are originally from Germany.

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EIGHTH FLOOR

Budget Plan—By E. Tamplin

Wedding bells rang out on the 13th of September when Edna Gunn became the bride of Mr. Norman De Groot in John Black United Church. On leaving, Mr. Freeman presented the bride-to-be with an electric toaster from the department and bathroom scales from the friends in her section. Edna was also honour guest at a miscellaneous shower at the home of Bunny Curtis. Our very best wishes, Edna and Norman, for many years of happiness.

The staff of the Budget Plan Office received a very pleasant surprise last week when one of its very popular members in the person of Frances Tease arrived at the office with a very beautiful ring on that all-important finger. Our very best wishes to you, Frances, and congratulations to the lucky man.

We were very sorry to say good-bye to three of our girls who have left to take up other positions. Donna Burns was the recipient of a lovely brown purse from the office and gloves and a duster from the girls in her section. Norma Pooles was presented with blouses from the office and a sweater and jewellery from the friends in her section, and Beverley Haigh's parting gift was a beautiful tea service. The best of luck to you, girls.

Sorry to report that Betty Davies is on the sick list and has spent a short time in hospital. Glad to hear you are feeling so much better and hope you will soon be back with us.

Glad to see Jeff Caron back to work after a fairly lengthy bout with a bad knee.

Wages Office—By L. Hagberg

We would like to congratulate Miss Ruth Bardal on her 30th anniversary with the Store. Mr. Neelands presented her with a lovely black leather hand bag. She also received a McIntyre plaid travel blanket (May MacKay said they were unable to get a McBardal) and flowers were sent to her home.

Bon voyage to Georgie Rutter and her husband who flew to England October 17 on a five-week vacation. Have a wonderful time and a safe return, Georgie.

Sorry to say good-bye to Alberta Musgrove who left us to be married and reside in Birtle, Manitoba. Alberta was presented with a toaster on behalf of the department. Lots of luck in the future, Alberta.

Our best wishes for a speedy recovery to Louisa Maughan and Don Atkins who are in the hospital. Hope to see them back soon.

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STORE SERVICES

Delivery and Cartage—By Kathleen Cross

The Drivers' Social Club held their annual dance Saturday, October 25, at the Norwood Legion, when over a hundred lads and lassies tripped the light fantastic. We all had a good time despite crowded quarters and the odd pet corn being stepped on.

Our deepest sympathy is extended to the brothers and sisters of the late Mike Kis who passed away October 6.

Our best wishes for a speedy recovery are extended to Mr. John Currie of the Cartage Department after his recent operation. Hope to see you back at work soon, John.

City Dispatch—By R. Fowler

Charlie Olson put the Dispatch back in the news when on September 20 he took Florence Caroline Taylor as his bride. They spent their honeymoon in the Black Hills of South Dakota. Charlie was presented with a gift certificate from the department.

D. Bell is recovering at home after his operation at Grace Hospital.

Light, Heat and Power—By J. G. Anderson

When the weather is crisp and the will-o'-the-wisp

Casts a glow o'er the marsh and the glen,
There's no use concealing, so we're fondly revealing,

Mr. Bowman's gone shooting again.

With high rubber boots and two hunters' brown suits,

And a gun with a telescope sight,
Enough ammo as well to fill up a cell,
He disappeared into the night.

He drove through the night with the light of the moon,

The roads were muddy and harsh,
With both tiring eyes he saw the sun rise,
As he entered the Netley Marsh.

The ducks and geese lay like shivering fleece,
On the shore of that fresh water lake,
So he loaded his gun by the light of the sun,
And soon he was counting his take.

There were blue bills and black bills and some wounded whip-poor-wills,
A mallard and thirty-four teals,
A merganser or two for making duck stew,
For gourmets to whom this dish appeals.

So when he got back he unloaded his pack,
And distributed his loot to us boys,
But lo and behold, our haemoglobin turned cold,

For we found they were mostly decoys.



MR. WILLIAM MAIR of our Caretaking Department, celebrated 35 years with the Company on Monday, October 20, all of which have been spent with the one department. Bill Mair, as his friends know him, is married and has a family of two daughters, both married. An ardent fisherman, Bill spends most of his leisure time at his camp near Winnipeg Beach. During his younger days he was quite a soccer player and played centre half for West Kildonan Juniors and Seniors. Joined up in World War II with the R.C.A. and spent five years overseas.

Mr. Mair was presented with two gifts from his department: a TV chair from his immediate section and a footstool to match from friends in other sections. Best of everything from all your friends and fellow workers, Bill.

STORE SERVICES

Elevators Ups and Downs—By Aldous Brow

Congratulations to Mr. and Mrs. Jack Stevenson who became proud parents of a baby girl, Katherine Anne; born October 28.

Congratulations are also in order for Mr. and Mrs. A. Bryden who became parents of a baby girl, Janet Geraldine, September 18. Margaret and Mavis were formerly of our night staff.

IN THE MAIL BAG

SECOND AND THIRD FLOORS

113 and 122 Departments—By K. Thiessen

We are pleased to report that Adeline Noel and Walter Swainson are back at work and feeling much better.

Congratulations to Phyllis Busch who was married October 18 to F/O Frank Livesey at the Protestant Church, R.C.A.F. Station, Winnipeg.

Best wishes to Sharon Clark who was married October 18 to Danny Aubertin at the Augustine United Church.

Margaret Boivin left us to make house-keeping a full career.

Pauline Pronyk left October 15 to be married to William Okun at St. Mary's Greek Catholic Church, Rosedale, Man.

Joan Sanders left October 8 to be married to Doyle Chrusz at St. Andrew's Bobola Church.

Anne Yager left us to be married to Mr. Boyd Jackson at St. Mary's Anglican Church, Kaleida, Man.

Congratulations to Betty Verbrugge who was married November 1 to Bill Burnell at First Lutheran Church.

Sorry to report that Mr. T. Snare and Mr. C. Jones are still on the sick list. We hope you will be back with us soon.

Congratulations to Mr. Dave Kendrick in being the lucky winner on Photo Nite.

We wish to express sincere sympathy to Harry Skakun whose mother passed away recently.

1766—By E. Chatfield

In the news this month is a lovely diamond on the all-important finger of Irene Jeffery. The lucky guy is Lorne Tokarchuk.

We are also happy to report of improvement in Jack Graham.

Glad to see Nellie Deleeuw back and feeling better after her recent accident, also welcome back to "Chick" Francis from a recent illness.

Sorry to hear that Mrs. C. Thorlakson has been in hospital and we hope she is now feeling better.

We would like to say we enjoyed having Mr. Bieber back for a short stay.

Welcome back to Harold James from his jury duty.

Also a welcome to Barbara and Judy to our department. Hope you enjoy your stay.

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FOURTH FLOOR

M.O. Hardware

By B. Landry and P. Muzik

Our deepest sympathy to Rene Parent on the recent loss of his father.

Belated congratulations to John Dueck and Verna Wiebe who were married in Altona on September 21. Mr. Harding presented John with an ironing board and a stainless steel double boiler on behalf of the staff.

Congratulations to Jack and Irene Fisher on the arrival of their chosen daughter, Susan Gail.

Best wishes to Helen Sigurdur who left us recently to join the staff of Department 56.

Departments 5 and 12

October 22 was a busy day for Mr. Norman Gregg, Manager, Departments 5 and 12, the occasion being his 30 years with the Company. Mr. Gregg was the recipient of a movie camera, lights and bar presented by Mr. Jack Hunter, on behalf of the two departments. We all join in wishing Mr. Gregg the very best of luck for a long and happy future.

* * *

FIFTH FLOOR

Handkerchiefs and Millinery

By L. E. Christie



On Thursday, October 16, Muriel Fraser of Department W3 office celebrated 35 years of service with the Company, 29 of which were spent in Department W3 and the earlier six years with the Mail Order Lingerie.

On arrival, Muriel found her desk beautifully decorated with autumn colours and 'mums and laden with gifts from the staff of Departments 3 and 4 and friends.

Mr. L. E. Christie made the presentation of a Sunbeam mixer and a lovely Terylene comforter on behalf of the staff and managers. A continuous stream of visitors made the occasion a very happy one.

On Friday evening the staff of Departments 3 and 4, departments and workrooms, gathered at the home of Ralph and Jessie Walker for a most delightful party and a further presentation of a photographic light meter was made by Mr. Christie. Guests included Mrs. C. Clark and retired staff members Misses Edna Greene, Aurore Paul and Catherine MacLennan. A grand time was had by all.

Your regular correspondent would like to take advantage of this opportunity to say a most sincere "Thank You" to Departments 3 and 4 and to the many friends who made this 35th anniversary a very memorable occasion. —Muriel Fraser.

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SIXTH FLOOR

M.O. Correspondence—By M. Nolette

Our sincere sympathy to Miss Polly Tymac on the loss of her father on October 9. Remember, Polly, "God's greatest gift: remembrance."

A good friend of 117, Miss Donna Jamieson, left us on October 2. She was the recipient of many beautiful gifts including a sweater set from the department. We are all very happy for her and wish her lots of luck in her new job.

Best wishes to Miss Bessie Windling who, on October 28, celebrated her 40th anniversary with the Company. She was presented with a TV lamp, a trilight and a wrought iron stand from the department and numerous other gifts from her many friends. All we can do, Bessie, is add our congratulations and wish you all the best of health, happiness and continued success.



M.O. Sporting Goods

Harry Debenham celebrated his 35 years with Eaton's on Friday, October 31, serving the full 35 years in 61 Department in charge of the bicycle workroom.

Harry served overseas during World War I with the 1st Hants., R.H.A., in Egypt, Syria and Palestine and was discharged in 1919. His pastimes are golf, curling and baby sitting with his four grandchildren.

A surprise party was held Friday, October 31, at the home of Mr. Sam McCallum where Harry was presented with a pair of curling boots. An enjoyable time was had by all and many thanks go to Ada McCallum for all her hard work and many preparations.

During the day Harry's desk was decorated and visited by many friends and he was presented with an electric razor by Departments 61 and 27. We wish you many more happy years.

Department 61—By D. Hardiman, J. McNiven

Congratulations to Gordon and Margaret Cross (formerly Margaret Morrill of 122A) on the birth of a son, Keith Gordon, who arrived September 18 and weighed in at 4 lb. 15 oz.

We are glad to welcome back all the members who have been off with colds. Everyone is back now with the exception of May Brolly whom we hope will be fine soon.

M.O. Adjusting



MISS WILLIAMINA BIRNIE celebrated 35 years with Eaton's. Sunday, October 19, was the official day, but on Friday, the 17th of October, the M.O. Adjusting assembled and presented "Mina" with a beautiful mantel radio and a dozen red roses. Miss Birnie also received many personal gifts from friends plus well-wishers throughout the day.

In speaking with Miss Birnie we find she has worked one year with M.O. Filing and the other 34 years with M.O. Adjusting and "enjoyed every minute of it" are her own words. Used to golf and bowl (Eaton's), likes travelling very much and just came back from Mon-

treau after two weeks' holidaying. Music and the ballet take up some of her spare time, also spectator sports. Continued happiness and good health is the wish from your friends and associates, Mina!

A number of friends met in the Grill Room October 29 for a breakfast in honour of Ethel Cross who retired October 31. Mr. Merrett presented Ethel with a cream, sugar and tray in the Queen Anne pattern, and spoke highly of her work in the past and wished her many years of happiness in her retirement.

On October 31, Department 118 said "good-bye and lots of happiness in the years ahead" to Ethel Cross on her retirement.

A beautiful table was the gift of the department, and Ethel was also the recipient of a number of other lovely gifts from her many friends. Good luck to you from us all, Ethel.

Eileen Gower became Mrs. Rodney Smith on October 31 at United Memorial Church. Among her many gifts was a Sunbeam fry pan, the gift of the department.

Our best wishes for lots of happiness are extended to you both.

A miscellaneous shower was held October 22 at the home of Lillian Britton in honour of Eileen Gower, bride-elect of October 31. Everyone wished Eileen many years of happiness in her married life.

Linens and Bedding—By Olga Dubas

We extend sincere sympathy to Mr. James Burns and family on the death on October 11 of his brother, Mr. Thomas Burns.

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SEVENTH FLOOR

M.O. Budget Plan—By Janet Hiebert

Our lovely bride of the month: Val Schwab who exchanged vows with Armand Leclerc on October 19. Val was presented with a lovely mirror, sheets and a corsage from the department with all our best wishes for the future.

Congratulations to Verla Kucharski who was the recipient of a lovely diamond. The very lucky fellow and Verla will take that all-important walk down the aisle on November 29.

M.O. Copying—By M. Shepherd

It was with deep regret that we heard of the sudden passing of Miss Emily Whelham a retired member of our department.

Glad to see Mary Janzen and Gwen Lewis back with us after their bout with illness. Hurry and get better June Rombough.

Welcome to all the new girls who are with us and those back for the rush. Hope your stay is a pleasant one.

Complaints—By J. Baynes

On October 7 Elliott Westman was kept busy receiving congratulations on having served 40 years with the Company. The department gift was a camera, and he also received many other gifts from his many friends.

Gordon Otley's home, October 10, was the scene of a surprise stag, held in honour of "Jumbo" Westman's 40 years. Dave McFetridge presented him with two shirts and a tie on behalf of all present and wished him lots of luck.

Department 161—By O. Quinlan

On Wednesday, October 15, a shower was held for Kathy Kretchmer at the home of her sister, by the girls of the department. At this time Kathy was given a gift of blankets and a bedspread.

On Friday, October 24, Kathy was presented with a breakfast set and clothes hamper from the department on the occasion of her leaving to be married on November 1. Our best wishes for all future happiness to Kathy and Eddie.

EIGHTH FLOOR

Boys' Clothing—By A. Johnston

Our congratulations to Maria Shulka who came to work with a lovely diamond on October 7. The lucky many is Steve Dziedzic.

The girls of 32 Department held a miscellaneous shower at the Ivanhoe Restaurant Friday, October 24, in honour of Maria Shulka, bride-to-be of November 1.

Catalogue Distribution, Salesroom, Phones

By M. Taylor

Congratulations to our happy brides, Eleanor Sawatzky, Eldythe Andrews and Grace Bagley.

Best wishes to Linda Bergen who received a lovely diamond.

Sorry to report that Wilf Lincoln is away ill, also Lillian Clarke. Hope you'll both be feeling tops again.

Our deepest sympathy is extended to Ann Romanuk in the loss of her mother.

Carol Taylor left us to make housekeeping a full-time job.

Sorry to say good-bye to Elsie Pasaluko who left to look after her mother.

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NINTH FLOOR

Men's and Boys' Furnishings—By D. Dee

We extend our sincere sympathy to Mrs. Ina Lawson in the recent death of her father.

Department 1—By M. McEwan

Delphine Tittlemier was married Saturday, November 1, to Kenneth Jones. Mr. Paterson made the presentation of a toaster and set of dishes to Delphine, along with our wishes for a happily married life.

M.O. Exchanges—By M. Davies

In the news this month is our very charming Suzanne Mitchell with a lovely diamond ring. To Suzanne and Gordon Dreager our best wishes on your engagement.

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ALEXANDER AVENUE WAREHOUSE

72 Department—By B. Christeanson

Our congratulations and best wishes for a happy future to Rosemarie Dudek bride of Allan Higgins. The wedding took place October 18, 1958, at Our Lady of Fatima Church. Rosemarie received an electric fry pan from the department which was presented to her by Mr. Foster, Department Manager.

We are pleased to report that Bob Wilson, injured in a car accident some time ago, is recovering in Winnipeg General Hospital.

56 Department—By Maksymchuk

Our congratulations to Mr. and Mrs. J. T. Briscoe on the arrival of a baby son, Darrell Scott, born October 22. May he be another pitcher.

Sorry to hear you're ill, Jim Olsen; we hope you'll be back with us soon. It's nice to have our two absentees back with us again, Nels Bruan and Joe Wheeler, away because of illness.

Although we're late again, we still wish you much happiness, Oly. Olga Holowaty and Stan Evanushyn were married September 6. Mr. Reid, on behalf of the department, presented Oly with kitchenware. The girls of Alexander Warehouse marked the occasion also with a shower at the Shanghai.

150 Department—By K. Laurie

Glad to hear Bob Stalker is home again after a short stay in Victoria Hospital. A very speedy recovery to you, Bob.

Nice to see Mr. Hugh Purdy and Mr. John Cameron again. John is stationed with the army at Vimy Barracks, Kingston, Ontario.

Box and Bag Factory—By I. James

Belated congratulations to Joyce Reid, nee Mitchell, who was married to Bill Reid on September 27 at St. Stephen's Anglican Church. The girls of Departments 1747-1757 held a shower for Joyce on September 11 at the home of Frances Poustie, Argonne Bay, where she received a pair of Haddon Hall blankets and other gifts. On leaving she was presented with a floor lamp. We all join in wishing Joyce and Bill many years of happiness.

Also belated congratulations to two of our men who became fathers recently. Mr. and Mrs. H. Darroch on the birth of a 6 lb. 7 oz. baby girl, Elizabeth Anne, a sister for Herbert, Jr., on September 26; and to Mr. and Mrs. J. Heppenstall on the birth of their daughter, Shelley Anne, 5 lb. 15 oz., on September 16.

Mr. and Mrs. A. Gervais are the proud parents of a daughter, Janice Laurie, born October 6, a sister for Jerome and Louise. Mrs. Gervais is the former Nellie Lamecha of Department 1747.

Printing Plant—By M. Torrance

Mr. Hughie Gallacher dropped in to say hello while in Winnipeg attending a re-union of his regiment, Royal Winnipeg Rifles.

We regret to report the passing of Mr. Teddy Lane, a former member of our staff. To his family we extend deepest sympathy.

Miss Dora Zaidman has been in hospital, is now convalescing at home and, we are pleased to hear, coming along nicely.

Mr. Archie Clay has been on the sick list for a few days but is now able to be back at work again.

Mr. Marvin Ringland met with an accident, fracturing his leg. He is improving but still convalescing.

* * *



MR. WILLIAM SANDERSON celebrated 35 years with the Company on Friday, October 24. "Bill" is married and has one daughter, Jean, who works in the Eaton Life Assurance office as a stenographer.

Mr. Sanderson began working for the Company in the Delivery. After 27 years he was transferred to the Service Bureau in the Store where he worked for two years. Then again transferred to the Western Packing where he is presently employed.

Bill is a sports enthusiast and attends many spectator sports around Winnipeg. Also is a curler of note having been on the Eaton Club championship rink skipped by Eric Moore in 1950. Now belongs to Elmwood Curling Club. Around home loves to garden, especially flowers. Our sincere wish for continued good health and happiness.



CONTACTS

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Editor: D. E. (Doug) McPherson

DATE OF ISSUE:
15th of EACH MONTH

**NEWS WANTED IN BY THE END OF
THE PREVIOUS MONTH**

RECENT APPOINTMENTS

M.O. Western Division
Department W3700—M.O. Shoe Operating:
MR. E. W. BLACK, Assistant.

Dauphin
Customers' Accounts Office:
MR. W. MILLER, Assistant.
Department D270 — Furniture, Sewing Machines, Beds, Springs, Mattresses, Carpets, Linoleum, Tile, Pictures and Mirrors, Electric Lamps:
MR. R. A. HOUSTON, Assistant.

Edmonton, Alta.
Department E210 — Infants', Children's and Teen-Age Wear:
MRS. L. INGRAM, Assistant.

Saskatoon, Sask.
Department S570—Sewing Machines:
MR. T. T. PROUDFOOT, Assistant.

Saskatoon, Sask., Order Office
MRS. J. WILLIAMS, in charge.

Melville, Sask., Order Office
MISS I. GUILLAM, in charge.

Weyburn, Sask., Order Office
MISS L. RAWLEK, in charge.

North Battleford, Sask., Order Office
MRS. S. BIDYK, in charge.

Vernon, B.C., Order Office
MRS. M. O. HOOVER, in charge.

Prince George, B.C., Order Office
MISS L. LANGRIDGE, in charge.

Camrose, Alta., Order Office
MISS S. CAPESEY, in charge.

Portage la Prairie, Man., Order Office
MISS F. JOHNSON, in charge.

COVER STORY

The month of November always reminds us that winter is just around the corner. Our picture is taken in one of our City's parks around November 1, showing the leafless trees, empty benches, etc. But notice the last tinge of autumn and the "Indian Summer" weather. Were it ever thus, what pleasant winters we would have.

LONG-SERVICE ANNIVERSARIES

FORTY YEARS

Miss Daisy Ross,
Wall-paper, Wall-board, Paints.....Nov. 16

Mr. Fred A. Shaw,
Service Groceries, Third Floor.....Dec. 2

Miss Lily Greenberg,
M.O. CopyingDec. 4

Mr. Alfred Wallis, Manager,
Radios and Television.....Dec. 4

THIRTY-FIVE YEARS

Mr. William Law, Garage.....Nov. 17

Mr. Alphaeus Rourke,
M.O. Seeds and Plants.....Nov. 21

Twenty-Two

Mrs. Velma L. Holbrook,
Leather Goods, Hand Bags.....Nov. 22

Miss Ruth Spurway,
M.O. Staff Training.....Dec. 1

Mr. Herbert Toogood,
Ice Cream Manufacturing.....Dec. 10

TWENTY-FIVE YEARS

Mr. H. G. James,
Jewellery and Watch Repairs.....Nov. 20

Mr. Graham B. Scrivener,
Boys' ClothingDec. 4

Miss Florence C. B. Edwards,
M.O. Mailing List.....Dec. 5

In Memoriam

"To live in the hearts we leave behind is not to die."



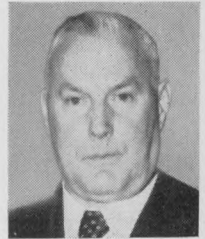
MISS EMILY ALICE WHEHAM

The sudden passing of Miss Emily Alice Whelham was unexpected to her relatives and numerous friends. Miss Whelham was born in London, England, but had spent most of her life in Winnipeg. She had served the Company faithfully for over 44 years. The majority of her time was spent in 116 Department, M.O. Copying, where she was loved and respected by all who came in contact with her sunny and helpful disposition.

To her sister, Mrs. McDonald, Toronto; nieces, nephew and many friends we extend our heartfelt sympathy.

THOMAS BURNS

It is with sincere regret that we announce the passing of Mr. Thomas Burns, former buyer and manager of our Store Household Linens Department. Mr. Burns retired in 1954 and has been in poor health for some time. He had 43 years' service with The T. Eaton Company. Mr. Burns is survived by his wife, Alvera, two sons and one daughter. To them we offer our heartfelt sympathy in their time of bereavement.



CHARLES MYLCHREEST

Mr. Charles Mylchreest, retired from the Drug Department in 1949, died at the age of 76 years. He is survived by his wife, Myra. To Mrs. Mylchreest is tendered the deepest sympathy of Mr. Mylchreest's many friends.

ALFRED G. LANE

Mr. Alfred G. Lane passed away at Misericordia Hospital on October 13. Mr. Lane retired from the Printing Plant in 1956 after 38 years with Eaton's. He is survived by two sisters and two brothers. To them and other surviving relatives, Mr. Lane's many friends in Eaton's extend sincere sympathy in their loss.

MIKE KIS

The sudden passing of Mr. Mike Kis, 39 years old, of our Delivery Department, came as a shock to his fellow employees. Mike had worked five years with our Delivery Department and will be missed by his many friends. Mike is survived by two brothers and two sisters to whom we offer our deepest sympathy.

Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

In the Loss of a Mother

Mr. W. B. Donnelly.....Grill Room, etc.
Mr. H. Skakun.....M.O. Packing
Mr. Howard Baker...Light, Heat and Power
Miss D. Kenny.....229 Workroom
Miss A. Romaniuk....Catalogue Distribution
Miss O. Nafostowicz....Drapery Workroom

In the Loss of a Father

Mrs. M. Knight.....Seeds and Plants
Miss Nona Carrothers.....Service Meats
Miss P. Tymac.....M.O. Correspondence
Mrs. I. Lawson
M.O. Men's and Boys' Furnishings

Mr. E. Boulanger.....Delivery
Mr. R. Parent.....M.O. Hardware

In the Loss of a Sister

Miss M. Patton.....M.O. Parcel Post Mailing

In the Loss of a Brother

Mr. C. Lane.....Cash Office
Mr. F. Hourd.....Furnaces, etc.
Mr. J. Burns.....M.O. Linens and Bedding
Mrs. G. Kelly
M.O. Employees' Lunch Counter

In the Loss of Her Husband

Mrs. I. Monelle.....Women's Lingerie, etc.

Remembrance Day

O VALIANT hearts, who to your glory came
Through dust of conflict and through battle flame;
Tranquil you lie, your knightly virtue proved,
Your memory hallowed in the land you loved.

Proudly you gathered, rank on rank, to war,
As who had heard God's message from afar;
All you had hoped for, all you had, you gave
To save mankind—yourselves you scorned to save.

Splendid you passed, the great surrender made,
Into the light that never more shall fade;
Deep your contentment in that blest abode,
Who wait the last clear trumpet-call of God.

Long years ago, as earth lay dark and still,
Rose a loud cry upon a lonely hill,
While in the frailty of our human clay,
Christ, our Redeemer, passed the self-same way.

Still stands his Cross from that dread hour to this,
Like some bright star above the dark abyss;
Still, through the veil, the Victor's pitying eyes
Look down to bless our lesser Calvaries.

These were his servants, in his steps they trod,
Following through death the martyred Son of God;
Victor he rose; victorious too shall rise
They who have drunk his cup of sacrifice.

O risen Lord, O Shepherd of our dead,
Whose Cross has bought them and whose staff has led,
In glorious hope their proud and sorrowing land
Commits her children to thy gracious hand.

—Sir J. S. Arkwright, 1919.

